Exhibit A3

LIKE FATHER LIKE...

Sink vs. Sink: South Carolina Lawyer Sues Son for Starting Law Firm With Their Shared Name

George Sink Jr. might be the son's legal name-but it's weird for him to use it, his father alleges.

Kelly Weill 05.04.19 4:51 PM ET



INSIDER A SMART READ FOR SMART READERS INSIDER As Georgia's a strict abort Andrea You Ex-prosecut would've be

Community's Buys More Million Meals

Legal Food Frenzy are counting doling food donations ing other factors to who won the statetto help Georgians od assistance.

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South Carolina personal injury attorney George Sink Sr. has sued his son, George Sink Jr. (shown), for trademark infringement for opening his own plaintiffs firm, George Sink II Law Firm.

Sink Sr. v. Sink Jr.: Charleston Plaintiffs Lawyer Sues Son Over Law Firm's Name

MEREDITH HOBBS | mhobbs@alm.com

SOUTH CAROLINA personal injury attorney George T. Sink named his son after himself—but now he is suing George T. Sink Jr. over their similar law firm names.

Sink Jr. opened George Sink II Law Firm in February, a few days after he was terminated from his father's firm, George Sink, P.A. Injury Lawyers, according to Sink Sr.'s lawsuit in South Carolina federal court.

Sink Sr.'s firm, George Sink, P.A. Injury Lawyers, claims the name of the new firm infringes on the older firm's trademark and could lead to confusion with clients or on Google searches, according to the April 25 complaint.

Sink Sr. said in the complaint that his firm, George Sink, P.A. Injury Lawyers, is one of the "most recognizable law firms in South Carolina." Since its founding 22 years ago, the firm has grown to 45 lawyers in 13 offices, according to its website, including locations in Savannah and Augusta, Georgia.

Sink Sr. has trademarked "George Sink, P.A. Injury Lawyers" and invested See SINK, page 2

Ga. Justices H on Discovery, in Lt. Gov. Elec

R. ROBIN MCDONALD

IT WAS A HOT bench at Georgia on Tuesday as jus with an unstinting barrage of er to revive a challenge to I

At the outset, Atlanta who represents the chal its ruling will shape how based on electronic votir

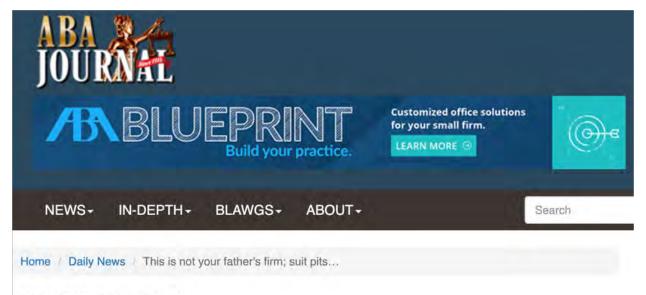
Justices asked who si an election contest law counties are responsil even though the secre Georgia's chief electio most, if not all, of the sought explanations tistical anomalies in anomalies were suf-

Duncan's election.
The justices also queentesting the race we ery after being stymied State Brad Raffenspergenal memory of select elein Fulton, the state's mor Raffensperger was dismissioned.



Presiding Justice David discovery, while Justice

A Names Datont Attorney as New M



NTELLECTUAL PROPERTY LAW

This is not your father's firm; suit pits dad against son over right to use first and last name

Y DEBRA CASSENS WEISS

MAY 2, 2019, 7:30 AM CDT



A personal injury law firm in South Carolina founded by George Sink Sr. contends in a federal lawsuit that Sink's son, George Sink Jr., has no right to use the George Sink name for his own legal practice.

The April 25 lawsuit by the elder lawyer's law firm, George Sink, P.A.

SMALL LAW FIRMS

Father Sues Son For Using His Own NameThis Is Why People Hate Lawyers

Is it really a trademark problem to open a firm using your own name?

By JOE PATRICE

May 6, 2019 at 12:15 PM









South Carolina attorney George Sink is suing his own son, George Sink Jr., for opening up his own firm and using his own name — the one that George Sink the Elder presumably gave him.

George Sink of George Sink, P.A. Injury Lawyers, used to employ the junior (as in only a couple years out of law school)



This is... not the Sink family. (Image via Getty)

George Sink Jr. (as in his name) until earlier this year. There's no explanation for why Sink fired Sink, but when little Sink opened up his new firm, the George Sink II Law Firm, his father sued for trademark infringement, unfair competition, cybersquatting, unfair trade practice, and dilution. You could say Sink's throwing the kitchen sink at Sink, but we won't say that because that's hokey.

Still, in a profession where entities are expected to be named after their founders, it's not uncommon to have multiple firms sharing names. We survived Morvillo Abramowitz and Morvillo LLP. There are two whole Steptoe and Johnsons! Consumers manage to figure it out and the alternative of forcing attorneys to rename their firms "Super Awesome Esquires" because they happen to have a shared last name seems even worse for misleading the market.

But George Sink's argument runs even deeper than sharing the Sink name:



George Sink Jr. might be the son's legal name—but it's weird for him to use it, his father alleges.

"To the extent 'George T. Sink, Jr.' is Ted Sink's legal name, on information and belief, Ted Sink has throughout his life preferred the use of his middle name and gone by 'Ted' or 'Teddy,'" the suit alleges. It includes pictures of social media were the son goes by "Ted."

On the one hand, this could read like a guy junking the name he uses in common parlance to horn in on his dad's practice. But it could also be a guy using his formal name in a professional context. Many an attorney business card spells out a whole name like "Billington Blundercott III" right before he introduces himself as "Trey." George Sink Jr. is the name on his law license after all. As a consumer, it's beneficial to be able to verify the bona fides of "George Sink Jr." with the state bar than to wonder who "Ted Sink" is.

It's even more murky when you learn that Papa Sink is arguably the one who created the George Sink Jr. brand:



Furthermore, the elder Sink has referred to his son as "George" in old commercials. One tv commercial, uploaded to YouTube last year shows the father and son standing side by side.

"I'm attorney George Sink," the elder says, and this is my son.

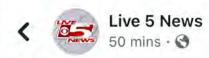
"Attorney George Sink," the younger introduces himself.

The ad spells their names as "George Sink" and "George Sink Jr."

Robbing the kid of using the name that you'd encouraged him to professionally trade under for the last couple years seems unfair. One assumes this whole lawsuit is just an effort to force Sink Jr. to the table to change his firm's name to something more generic. Still, whatever led to the kid getting fired is probably going to militate against his eagerness to deal.

The lesson, of course, is that lawyers should never have children.

Sink vs. Sink: South Carolina Lawyer Sues Son for Starting Law Firm With Their Shared Name [Daily Beast]





Wanda Barr

Maybe you shouldn't have named him after you then or payed for that law school for him. Can't handle some family competition? Let the best Sink win.

37m Love Reply





Jeneva Locklear

Wanda Barr this-is so friggin silly omg

24m Like Reply





Wanda Barr

Jeneva Locklear yes it is. He should be embarrassed for the nonsense. Some people is all I can say.

22m Like Reply



Write a reply...



Jason Jones

You give your son your same name and when he uses it as his business name you sue him for using your/his own name? That's some funny and

Write a comment...



















Jonathan Farmer (2 mutual friends) added a photo you might be in. 6 minutes ago · 😚





Tag Yourself

Ignore





1d Like

2d

Dave Hudson

Like

Write a comment...

Reply

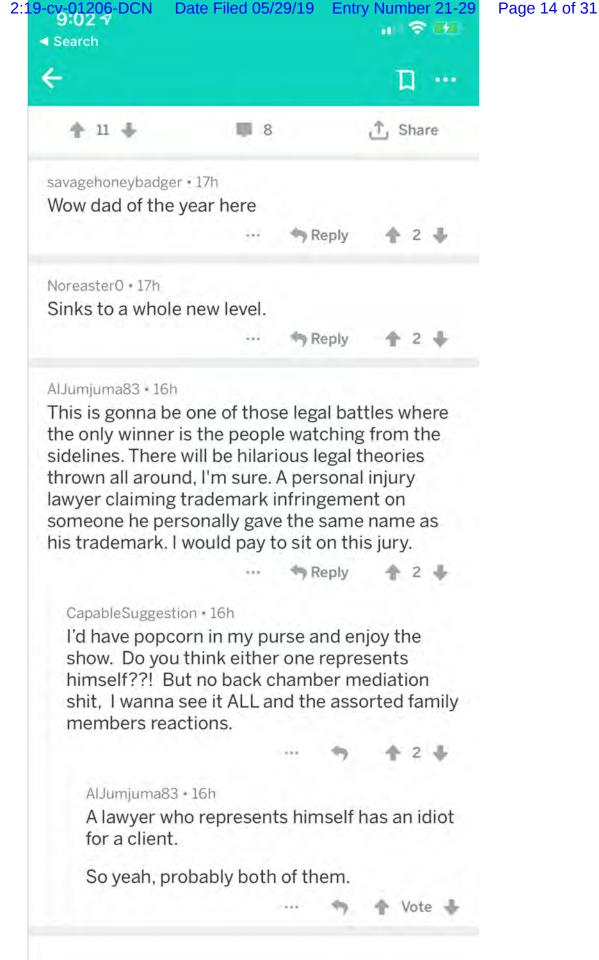
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You can't make this stuff up, folks.

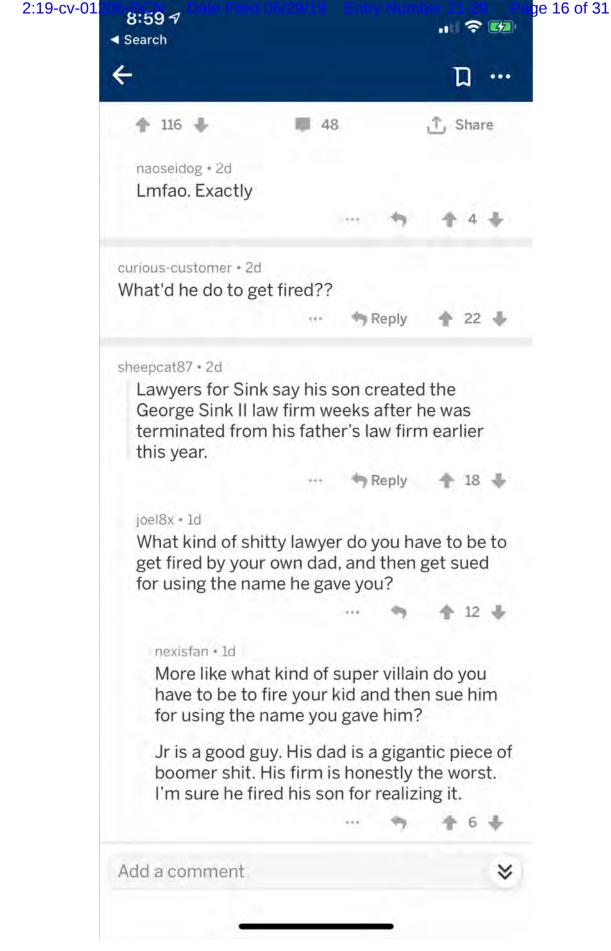
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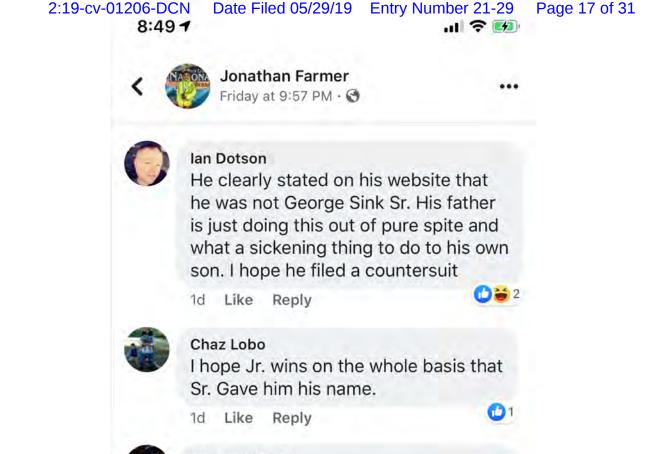






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Ok so of all the accident/injury lawyers who I'm pretty sure are all kinda slime

dead to me. Akim Anastapoulo you're

Nick Walker Sr. Replied - 2 Replies

Someone care to fill me in?

Reply

2

balls, George was my favorite. His commercials were aight. Now he's

Nick Walker Sr.

my #1 now

Chris Iler

1d Like

Write a comment...

1d Like Reply

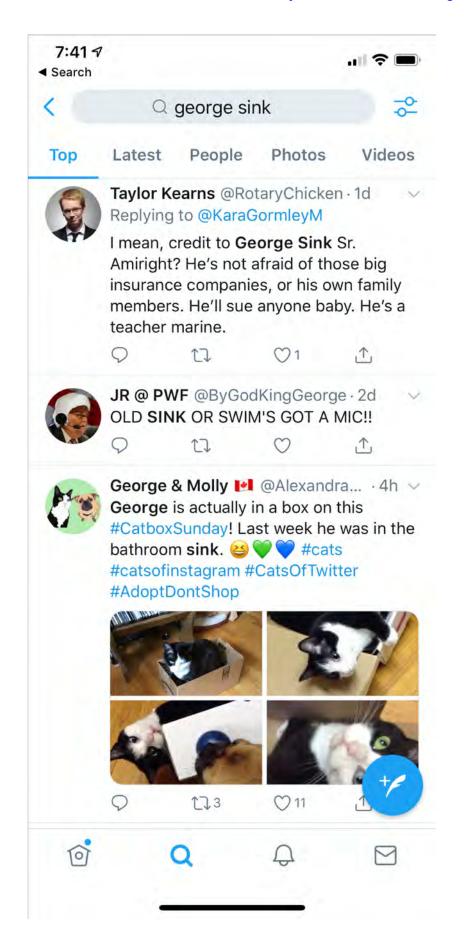














That would be the gaslight of all gaslights... (around dinner table) Sink Sr.: 'How can we out-George Sink ourselves, when we've pretty much already George Sink-ed the universe to its saturation point? How can we stay ahead of Akeem and Hawklaw?' George Jr. (aka Ted): "I got it!"



Yeah where it's like, 'Here's my son. He's an attorney, too. His name is George as well.' Wait. Is this whole thing a George Sink commercial?

3:11 PM · 5/3/19 · TweetDeck

